

NEBRASKA CORN BOARD BUDGET FY 2015-16		8.8 mill acre harvest at 170 bu		
Category		Budget FY 15-16		
Beginning Cash Balance		2,145,306.91		
Revenue				
Corn Fees		6,881,600.00		
Investment Interest		40,000.00		
Other Revenue		20,000.00		
Total Revenue		6,941,600.00		
Total Available Cash		9,086,906.91		
EXPENDITURES:				
International Marketing:				
USGC		550,000.00		
USGC Grant		0.00		
USGC Intern		4,000.00		
USGC Internation Intern		10,000.00		
USMEF		560,000.00		
USMEF-Unobligated		120,000.00		
USMEF-chairman		0.00		
USMEF-Intern		4,000.00		
USMEF - under 30 mo program				
USAPEEC		7,000.00		
Trade Teams		3,000.00		
International Missions		30,000.00		
State Executive		10,000.00		
Subtotal		1,298,000.00		
Domestic Marketing:				
NCGA		698,700.00		
NCGA-Portfolio (Team Funds)		170,200.00		
NCGA-Image Activism Funds		125,000.00		
NCGA - WDC/St Louis Intern Program		8,000.00		

NCGA - NASCAR		150,000.00		
NCGA - Urban Air Initiative				
NCGA - Fuels America Image Campaign				
NCGA - USCAR				
Subtotal		1,151,900.00		
Nebraska Corn Growers Assn		328,000.00		
NeCGA - Grant				
Supplemental				
Subtotal		328,000.00		
Executive-Government Affairs Committee:				
Unobligated		25,000.00		
Subtotal		25,000.00		
Market Development & Research Committee:				
Research Unobligated		110,000.00		
PLA Promotion		13,000.00		
Mission Trips		5,000.00		
Lock & Dam Tour		15,000.00		
GIS Mapping		16,800.00		
Market Intelligence Reporting - PRX		8,000.00		
Livestock		5,500.00		
Grow Nebraska Dairy		14,500.00		
Transportation Assn/Waterways Council		4,500.00		
Beef Distillers Grains Research Funding				
UNL - NE On-Farm Research Program - glewen	ongoing	49,423.00		
Foliar Analysis in Nutrient Mgt for High Yield Corn	YR 4/4	69,701.00		
WEAI phase 2				
Innovative Youth Corn Challenge	ongoing	9,000.00		
Managing Corn Stover Removal w/cover crops	yr3/3	39,873.00		
Benchmarking Productions & efficiencies for Irrigation	YR 4/4			
Functional Validation of CO2 Receptors				
Joint-sustainable corn & Soybean Production	YR 2/3	100,000.00		
Corn Derived Resistant Starches to Improve	YR2/2	37,408.00		
Promoting Adoption of In-Season Canopy Sensors...	YR 2/3	65,738.00		
Decide NOW	YR 2/2	30,000.00		
Joint Resistance Field Days w/ NSB				
UNL - Atrazine	YR 2/2	48,427.00		
Yield Forecasting Center	YR 1/2	0.00		
Investigations of Nutritive Entities-DG/Methane	YR 1/1	64,633.00		
Determining Feeding Value of DG Byproducts	YR 1/1	0.00		
Center for Ecology,Evolution&Mgmnt of Pesticide	Ongoing	25,000.00		
Integrating Corn Residue Grazing into Beef	YR 1/2	0.00		
Determining Fertilizer N Substitution Value for Land	YR 1/3	38,150.00		
Subtotal		769,653.00		
Biofuels Committee:				

Unobligated Market Development		40,000.00		
Ethanol Outreach & Promotions		0.00		
Unobligated		13,100.00		
Cleaner Air Campaign:		0.00		
<i>Summer Radio</i>		40,000.00		
<i>Winter TV</i>		125,000.00		
<i>KNEB NASCAR Coverage - western NE</i>		8,000.00		
<i>AAA Nebraska Magazine Ads</i>		20,000.00		
American Lung Assoc. Contract (current to 2016)				
Trucks & Bucks		3,000.00		
Kearney Raceway		5,000.00		
Kum & Go Promotions		15,000.00		
Bucky's E85 promotions		5,000.00		
Direct Mailers to FFV Owners		40,000.00		
Flex Fuel pump grand openings		5,000.00		
NASCAR Activation:				
<i>Kansas Speedway</i>		10,000.00		
<i>Kansas Speedway Transportation</i>		2,900.00		
<i>Texas Motor Speedway</i>		10,000.00		
<i>Texas Transportation</i>		3,000.00		
Memberships:		9,000.00		
<i>Ace \$2,000</i>				
<i>RFA - \$6,000</i>				
<i>Gov. Biofuels - \$1,000</i>				
American Ethanol Showcar & Biofuels trailer		15,000.00		
<i>Lancaster County Fair & NE Truck Pull</i>				
Multi-state ethanol promotions		10,000.00		
E85 Maps		3,000.00		
Retailer Meetings		5,000.00		
Material Printing		3,000.00		
RFA Technical Reports				
E-85/Blender Pump incentive -in state		450,000.00		
Ethanol Promotions - PRIME THE PUMP				
PUMP the movie				
Domestic Ethanol Programs		250,000.00		
Subtotal		1,090,000.00		
Communications Committee:				
Unobligated		50,000.00		
AllOver Media (truck-side advertising in LNK/OMA)		56,375.00		
Statewide Media Tour		4,000.00		
Husker Sports Network/IMG		26,585.00		
Mens Basketball		19,871.00		
Baseball Pitching Change		12,331.00		
Huskers.com pre roll		12,000.00		
Spokesperson Contract		5,000.00		
Ak-Sar-Ben River City Rodeo & Stock Show		0.00		
NET		14,500.00		
New TV Commercials				
Video Series - Check Video campaign		20,000.00		
TV Contingency Budget		10,000.00		

CornsTALK - Ad agency costs & insertions		250,000.00		
Brownfield				
Winter Olympics				
Social Media Marketing		7,500.00		
Video production				
Omaha World Herald Ag Section		20,615.34		
NE Farm Bureau Quarterly Magazine Ad		5,000.00		
Livestock Publication Ads		7,500.00		
FARMLAND documentary support				
Farmer Goes to Market		20,000.00		
Market Journal		110,000.00		
Big Ten Communication				
Commonground		20,000.00		
USFRA		5,000.00		
State FFA		5,000.00		
NSAA		25,000.00		
Valpak		7,505.00		
Vocus		8,000.00		
Updating Farm Family Photos		9,000.00		
Online Media Advertising		7,500.00		
Check off Sell Back insert		0.00		
Subtotal		738,282.34		
Corn Board Expenses:		120,000.00		
Administration:				
Staff Salaries and Benefits		565,000.00		
Office Rent		17,500.00		
Supplies and Materials		3,000.00		
DAS Accounting		6,000.00		
Office Equipment		5,500.00		
Misc. Operating Exp		30,000.00		
Staff Training		2,000.00		
Fee Collection - Dept of Ag		11,857.00		
Budget & Accounting - Dept. of Ag		16,283.00		
Auditing - Dept. of Ag		11,708.00		
Subtotal		668,848.00		
Misc. Operating Expenses includes: data processing, dues & subscriptions, portion of computer assistance, storage,				
Promotion/Education:				
Postage & DAS Surcharge		4,000.00		
Telephone		15,000.00		
Printing & Copying		5,000.00		
Supplies & Materials (benefit to paperless)		600.00		
Misc. Operating Exp		6,000.00		

Travel		60,000.00		
Promotional Awards & Grants		17,200.00		
E-85 Vehicles		20,000.00		
Interns		10,000.00		
Scholarships - UNL Foundation		7,000.00		
Conf/Trade Shows/Exhibit Booths/Promo items		25,000.00		
Subtotal		169,800.00		
*Misc. Operating Expenses includes: portion computer technical assistance, computer backup/storage fees,				
In-State Programs:				
Media & Ad Agency Serv. - D&A		125,000.00		
Vocus - D&A	*Comm			
Market Intelligence Reporting - PRX	*MD			
LEAD		15,000.00		
Ag in the Classroom - NE Foundation for Ag Awareness		50,000.00		
NAYI		5,000.00		
Special Promotion Unobligated		17,000.00		
NE Youth Beef Symposium (NYBLS)		2,500.00		
NE 4-H Development Foundation		22,067.00		
A-FAN		100,000.00		
A-FAN - Supplemental		80,000.00		
A-FAN - Husker Food Connection		3,500.00		
NPPA 4-H and FFA at State Fair/Projects		0.00		
NED Japan Office		3,000.00		
Livestock Promotion/Education	*MD	0.00		
NE Grain & Feed Summer Meeting	*	0.00		
Corn Vision		12,500.00		
New Project D&A				
Prairie Loft		5,000.00		
UNL Foundation - Ruminant				
Brokaw Marketing - Ag sack lunch		12,000.00	Change name	
AFA Program		10,000.00		
Transportation Assn/waterways council	*Res			
Commonground	*Comm			
Leadership Program		15,000.00		
<i>Center for Food Integrity Membership</i>				
<i>UNL - ag citing adventure app</i>		6,000.00		
<i>UNL Corn Board Presidential Chair</i>		500,000.00		
USFRA	*comm	0.00		
<i>Hastings Museum</i>				
<i>UNO Essay Contest</i>				
25 x 25				
Ag Festival Project		7,500.00		

