



**Minutes of the Meeting Held January 7, 2015  
Hyatt Place, Lincoln, NE**

The following are motions and formal decisions made by the Board during the January 7, 2015 meeting:

**BOARD MEMBERS PRESENT:**

Tim Scheer, Chairman  
Alan Tiemann  
Debbie Borg  
John Greer  
Dennis Gengenbach  
Brandon Hunnicutt  
Jon Holzfaster  
David Merrell  
David Bruntz

**EX-OFFICIOS PRESENT:**

Larry Mussack, NeCGA

**STAFF PRESENT:**

Kelly Brunkhorst  
Emily Thornburg  
Boone McAfee  
Janet Miller  
Kim Clark

**VISITORS:**

Dave Buchholz, D&A  
Tracy Behnken, NE Extension  
Bob Meduna, NE Extension  
Rick Koelsch, UNL Extension

Kevin Murphy, Food-Chain Communications  
Paul Kenney, NE Ethanol Board  
Bart Ruth, 25x25

**CALL TO ORDER:**

The NCB meeting was called to order at 8:00 a.m. by Tim Scheer, Chairman. Scheer announced that the notice of the meeting was given and published in compliance with the Open Meetings Law and that the meeting would be conducted in accordance with the Open Meetings Law, a copy of which was available for public inspection and review during the meeting.

#### MINUTES OF THE PREVIOUS MEETING

- ▶ A motion was made to approve the minutes from the November 24-25, 2014 meeting, as presented.  
*A voice vote was taken; 9 ayes by members present; motion carried.*

#### FISCAL REPORT

- ▶ A motion was made to approve the fiscal reports for November 2014.  
*A voice vote was taken; unanimous aye by members present; motion carried.*

#### FIRST-TIME FUNDING

- ▶ A motion was made to suspend the rules to discuss first-time funding request from Farmer Goes to Market.  
*A voice vote was taken; unanimous aye by members present; motion carried.*
- ▶ A motion was made to approve and fund the Farmer Goes to Market request in the amount of 10,000 with a 6 month commitment, out of unobligated.  
*A roll call was taken:  
Aye: Bruntz, Tiemann, Borg, Scheer, Gengenbach, Hunnicutt, Merrell, Greer, Holzfaster  
By a vote of 9 ayes, no nays, motion carried*
- ▶ A motion was made to suspend the rules to discuss first-time funding request from the Stuhr Museum.  
*A voice vote was taken; unanimous aye by members present; motion carried.*
- ▶ A motion was made to approve and fund the Stuhr Museum request in the amount of \$2,000, out of unobligated.  
*A roll call was taken:  
Aye: Bruntz, Tiemann, Borg, Scheer, Gengenbach, Hunnicutt, Merrell, Greer, Holzfaster  
By a vote of 9 ayes, no nays, motion carried*

COMMUNICATIONS COMMITTEE

- ▶ A motion was made to fund the following Husker Sports Network programs:
  - 1) One :30 in the “5<sup>th</sup> Quarter” program during the 2015 football season, in the amount of \$24,540.00
  - 2) Three months of video pre-roll on Huskers.com, in the amount of \$12,000.
  - 3) 2015-16 Men’s Basketball, in the amount of \$16,946.00.
  - 4) 2016 Baseball, in the amount of \$9,956.00

For a total of \$63,442.00, out of Communications Husker Sports line item.

*A roll call was taken:*

*Aye: Tiemann, Borg, Scheer, Hunnicutt, Bruntz, Holzfaster, Gengenbach, Merrell, Greer  
By a vote of 9 ayes, no nays, motion carried.*

- ▶ A motion was made to fund the Nebraska Farmer 8-page insert, up to \$20,000, out of general unobligated.

*A roll call was taken:*

*Aye: Bruntz, Tiemann, Borg, Scheer, Gengenbach, Hunnicutt, Merrell, Greer, Holzfaster  
By a vote of 9 ayes, no nays, motion carried*

- ▶ A motion was made to amend the motion previously adopted at the November 25<sup>th</sup>, 2014 Board meeting to fund Market Journal for a 6-month period at \$110,000 by striking \$110,000 and inserting \$55,000. \$50,000 will come out of the Big Ten Communications line item and \$5,000 out of Communications unobligated.

*A roll call was taken:*

*Aye: Tiemann, Borg, Scheer, Gengenbach, Hunnicutt, Merrell, Greer, Holzfaster, Bruntz  
By a vote of 9 ayes, no nays, motion carried*

SECOND-TIME FUNDING

- ▶ A motion was made to approve and fund the Ag Festival project, up to \$7,500 (based on attendance), out of unobligated funds.

*A roll call was taken:*

*Aye: Tiemann, Bruntz, Borg, Scheer, Gengenbach, Hunnicutt, Merrell, Greer, Holzfaster  
By a vote of 9 ayes, no nays, motion carried*

- ▶ A motion was made to approve and fund 25 X 25 in the amount of \$50,000, out of unobligated funds.

*A roll call was taken:*

*Aye: Borg, Scheer, Gengenbach, Merrell, Greer, Holzfaster, Tiemann, Hunnicutt, Bruntz  
By a vote of 9 ayes, no nays, motion carried*

TRAVEL/CALENDAR

- ▶ A motion was made to approve travel for Kelly Brunkhorst to Amsterdam, April 10-14, 2015 for the USGC World Staff Conference.  
*A voice vote was taken; unanimous aye by members present; motion carried.*
  
- ▶ A motion was made to approve the following travel/calendar:  
*A voice vote was taken; unanimous aye by members present; motion carried.*
  - January 7, 2015 – NCB Meeting Lincoln – Approved: All Staff/Board
  - January 7-9, 2015 – Corn Vision, Chicago – Appr: Merrell, Brunkhorst, Hunnicutt
  - January 12-15, 2015 – NCGA Meetings, St Louis – Approved: Gengenbach, Tiemann, Holzfaster, Brunkhorst
  - January 25-27, 2015 – Commonground Meeting, Austin, TX – App: Thornburg
  - January 26-27, 2015 – IRFA Mtg, Altoona, IA – Approved: Clark
  - February 2-6, 2015 – NCGA Meetings – Approved: Clark, Gengenbach, Holzfaster, Hunnicutt, Borg
  - February 26-March 1, 2015 – Commodity Classic - Approved: Scheer, Hunnicutt, Tiemann, Gengenbach, Merrell, Borg, Brunkhorst, Holzfaster, Thornburg, Miller, McAfee
  - March 9-10, 2015 – Corn Board Meeting – Approved: All Board/Staff
  - March 17-20, 2015 – NCGA CB Meetings – Approved: Holzfaster
  - March 23-24, 2015 – ACE Fly In- WDC – Approved: Clark

ADJOURN

- ▶ A motion was made to adjourn the meeting at 2:30 p.m.  
*A voice vote was taken; unanimous aye by members present; motion carried.*

SUBMITTED BY,

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Dennis Gengenbach, Secretary/Treasurer

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Janet Miller, Business Manager