



**Minutes of the Meeting Held April 1, 2014  
Embassy Suites, Lincoln, NE**

The following are motions and formal decisions made by the Board during the April 1, 2014 meeting:

**BOARD MEMBERS PRESENT:**

Tim Scheer, Chairman  
Alan Tiemann  
Debbie Borg  
Mark Jagels  
Dennis Gengenbach  
Curt Friesen  
David Bruntz  
Jon Holzfaster  
David Merrell

**EX-OFFICIOS PRESENT:**

Joel Grams, NeCGA  
Bobbie Wickham, Ag  
Jeff Noel, UNL

**STAFF PRESENT:**

Kelly Brunkhorst  
Kelsey Pope  
Don Hutchens  
Janet Miller  
Kim Clark  
Susan Zabel  
Lauren Ibach

**VISITORS:**

Dave Buchholz, D&A  
Bob Dickey, CleanFlex  
Ron Preston, CleanFlex  
Lyndsey Erb-Sharkey, USGC  
John Hanners, USMEF  
Brandon Hunnicutt, NeCGA  
Jay Reiners, NeCGA  
Larry Mussack, NeCGA

Lynn Chrisp, NeCGA  
Chip Bowling, NCGA  
Scott Merritt, NeCGA  
Willow Holoubek, AFAN  
Rick Koelsch, UNL  
Josh Egley, UN Foundation  
Ronnie Green, UN Foundation  
Mark Stewart, AFA

**CALL TO ORDER:**

The NCB meeting was called to order at 8:00 a.m. by Tim Scheer, Chairman. Scheer announced that the notice of the meeting was given and published in compliance with the Open Meetings Law and that the meeting would be conducted in accordance with the Open Meetings Law, a copy of which was available for public inspection and review during the meeting.

#### MINUTES OF THE PREVIOUS MEETING

- ▶ A motion was made to approve the January 6, 2014 minutes as presented.  
*A voice vote was taken; unanimous aye by members present; motion carried.*

#### FISCAL REPORT

- ▶ A motion was made to approve the fiscal report for January & February 2014.  
*A voice vote was taken; unanimous aye by members present; motion carried.*

#### FIRST TIME FUNDING

- ▶ A motion was made to suspend the rules to discuss the Water for Food funding request.  
*A voice vote was taken; unanimous aye by members present; motion carried.*
- ▶ A motion was made to fund the Water for Food funding request, in the amount of \$5,000, out of unobligated funds.  
*A voice vote was taken; unanimous aye by members present; motion carried.*
- ▶ A motion was made NOT to forward the request from OPINS to second time funding  
*A voice vote was taken; unanimous aye by members present; motion carried.*

#### SECOND TIME FUNDING

- ▶ A motion was made to table the funding request from Urban Air Initiative, and discuss at next Board meeting.  
*A voice vote was taken; unanimous aye by members present; motion carried.*
- ▶ A motion was made NOT to fund the funding request from CleanFlex.  
*A roll call was taken:*  
*Aye: Tiemann, Borg, Scheer, Bruntz, Holzfaster, Gengenbach, Jagels, Merrell, Friesen*  
*Nay: none*  
*By a vote of 9 ayes, no nays, motion carried*
- ▶ A motion was made to fund the Department of Economic Development's Japan Office request in the amount of \$3,000, out of unobligated funds.  
*A voice vote was taken; unanimous aye by members present; motion carried.*

COST OF LIVING INCREASE

- ▶ A motion was made to approve the cost of living increase of 2.25% for all Staff and Executive Director, effective July 1, 2014.  
*A voice vote was taken; unanimous aye by members present; motion carried.*

USMEF CHAIRMAN SUPPORT

- ▶ A motion was made to approve \$1,500, out of unobligated funds, for Mark Jagels to continue to represent the Nebraska Corn Board post his term on the Board. This contract period will run from June 2014 to November 2015, and Board will expect periodic reports from Mark regarding the USMEF and will be available to respond to any questions. This will allow Mark to continue to attend all USMEF meetings and meeting of the Nebraska Corn Board.  
*A roll call was taken:*  
*Aye: Tiemann, Borg, Scheer, Bruntz, Holzfaster, Gengenbach, Friesen, Merrell*  
*Nay: none*  
*Abstain: Jagels*  
*By a vote of 8 ayes, no nays, motion carried.*

EXECUTIVE COMMITTEE

- ▶ A motion was made to approve \$200,000, out of unobligated funds, to the National Corn Growers Association (NCGA) which would include: \$100k for Grassroots Services Action Team, which would go to the Image Program which is \$100 k short; and \$100,000 for the NASCAR activation budget which is \$300k short.  
*A roll call was taken:*  
*Aye: Tiemann, Borg, Scheer, Bruntz, Holzfaster, Gengenbach, Friesen, Merrell, Jagels*  
*Nay: none*  
*By a vote of 9 ayes, no nays, motion carried.*
- ▶ A motion was made to approve \$75,000, out of unobligated funds, to the US Grains Council (USGC), which would provide USGC \$30,000 towards their new Ethanol program to conduct an Ethanol Export promotion; and \$30,000 towards International Missions for additional producers and staff to meet with international customers; and \$15,000 for support of the Omaha meeting to include a leadership event on Wednesday evening.  
*A roll call was taken:*  
*Aye: Tiemann, Borg, Scheer, Bruntz, Holzfaster, Gengenbach, Merrell, Jagels, Friesen*  
*Nay: none*  
*By a vote of 9 ayes, no nays, motion carried.*

EXECUTIVE COMMITTEE - Continued

- ▶ A motion was made to approve \$6,000, out of unobligated funds, for additional funding to CommonGround. \$4,000 will be for a Blogging event with in-state food bloggers and \$2,000 will be for promotion with Omaha.com.  
*A roll call was taken:*  
*Aye: Tiemann, Borg, Scheer, Bruntz, Holzfaster, Gengenbach, Friesen, Merrell, Jagels*  
*Nay: none*  
*By a vote of 9 ayes, no nays, motion carried.*
  
- ▶ A motion was made to approve \$1,000, out of unobligated funds, for a social media contest event at the Husker Food Connection.  
*A roll call was taken:*  
*Aye: Tiemann, Borg, Scheer, Bruntz, Holzfaster, Gengenbach, Friesen, Merrell, Jagels*  
*Nay: none*  
*By a vote of 9 ayes, no nays, motion carried.*
  
- ▶ A motion was made to approve \$25,000 to the US Meat Export Federation (USMEF) to create another international trade mission and for support of the Kansas City USMEF meeting and recognition event.  
*A roll call was taken:*  
*Aye: Tiemann, Borg, Scheer, Bruntz, Holzfaster, Gengenbach, Merrell, Jagels*  
*Nay: Friesen*  
*By a vote of 8 ayes, 1 nay, motion carried.*

COMMUNICATIONS COMMITTEE

- ▶ A motion was made to approve \$16,139, out of unobligated funds, to Husker Sports Network for the Nebraska Men's Basketball program.  
*A roll call was taken:*  
*Aye: Tiemann, Borg, Scheer, Bruntz, Holzfaster, Gengenbach, Merrell, Jagels, Friesen*  
*Nay: none*  
*By a vote of 9 ayes, no nays, motion carried.*

MARKET DEVELOPMENT COMMITTEE

- ▶ A motion was made to approve \$16,500, out of the MD Ethanol Education line item, to All Over Media for the Pump Toppers promotion.  
*A roll call was taken:*  
*Aye: Tiemann, Borg, Scheer, Bruntz, Holzfaster, Gengenbach, Merrell, Jagels, Friesen*  
*Nay: none*  
*By a vote of 9 ayes, no nays, motion carried.*

#### TRAVEL/CALENDAR

- ▶ A motion was made to approve the following travel/calendar:  
*A voice vote was taken; unanimous aye by members present; motion carried.*
- April 23, 2014 – USGC Trade Meeting, WDC – Approved: Brunkhorst
- April 28-30, 2014 – NCGA State Staff Meeting, St. Louis – Approved: Staff
- May 20-23, 2014 – USMEF BOD Meeting, Kansas City, MO – Approved: All
- May 28-30, 2014 – USGC BOD Meeting, Des Moines – Approved: Tiemann
- May 30, 2014 – NCB Meeting, Location TBA – Approved: All
- June 2-4, 2014 – CUTC, KY – Approved: Brunkhorst
- June 3-6, 2014 – USMEF World Pork Expo, Des Moines – Jagels, Scheer
- June 6-7, 2014 – Cattlemen’s Ball, Banner County – Approved: Gengenbach
- June 11-12, 2014 – NE Cattlemen Midyear – Approved: Jagels

#### EXECUTIVE SESSION

- ▶ A motion was made to go into executive session to discuss personnel issues.  
*A voice vote was taken; unanimous aye by members present; motion carried.*
- ▶ A motion was made to return to normal business.  
*A voice vote was taken; unanimous aye by members present; motion carried.*

#### MISCELLANEOUS MOTIONS

- ▶ A motion was made to approve double staffing from June 1, 2014 to August 1, 2014 for Kelly Brunkhorst. Salary should be set at the midpoint of his salary as of today and starting salary beginning August 1, 2014.  
*A voice vote was taken; unanimous aye by members present; motion carried.*

#### ADJOURN

- ▶ A motion was made to adjourn the meeting at 6:00 p.m.  
*A voice vote was taken; unanimous aye by members present; motion carried.*

SUBMITTED BY,

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David Merrell, Secretary/Treasurer

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Janet Miller, Business Manager